

# A NIGHT OF *CHAMPIONS*

A marquee evening to mobilize youth and young adults  
for mental health advocacy

---

## SPONSORSHIP OPPORTUNITIES

Friday, October 18, 2024

Woodmont Country Club | 1201 Rockville Pike, Rockville, MD

[activeminds.org/nightDC](https://activeminds.org/nightDC)



# active minds

Active Minds is a national leader for mobilizing youth and young adults around mental health awareness, advocacy, and culture change. We bring to mental health what no other organization can — the voice of young people who are disproportionately affected by mental illnesses and the way mental health is addressed.

Present in  
**1,000+**

high schools, colleges, and  
communities nationwide

**8 MILLION+**

young adults reached  
each year

**20 YEARS**

of impact mobilizing youth and  
young adults



## A NIGHT OF **CHAMPIONS**

### ***EVENT DETAILS***

#### **DATE**

Friday, October 18, 2024

#### **LOCATION**

Woodmont Country Club  
1201 Rockville Pike,  
Rockville, MD

#### **PARKING**

Valet Parking Provided

#### **ATTIRE**

Fall Cocktail Attire

### ***EVENT SCHEDULE***

#### **7:00PM**

Cocktail Reception, Arcade,  
and Table Games Open

#### **8:00PM**

Main Stage Program,  
Student Impact Speaker,  
and Live Auction

#### **8:30 to 11:00PM**

Entertainment  
and Games Open

# SPONSORSHIP OPPORTUNITIES

Your financial sponsorship and in-kind donations make the important work of Active Minds possible. Custom or tailored sponsorship opportunities to meet your specific needs are available!

## PLATINUM | \$25,000

- **30 VIP Guests** with take-home gift + additional Brain Bucks for gameplay
- Premier logo recognition on digital, printed, and promotional materials
- Logo and company link on event website
- Custom branding opportunities available (e.g., sponsor a game)
- Special recognition by the Founder and Executive Director during program
- Reserved cocktail and table space for guests and sponsor
- Opportunity for speaker to provide on-stage remarks or via video during event
- Custom, exclusive spotlight on Active Minds LinkedIn page highlighting mental health commitment
- Opportunity for promotional insert in gift bag

## GOLD | \$10,000

- **20 Guests** with take-home gift + additional Brain Bucks for gameplay
- Featured logo recognition on digital, printed, and promotional materials
- Logo and company link on event website
- Custom branding opportunities available (e.g., dessert sponsor)
- Verbal and visual recognition during program
- Reserved cocktail and table space for guests
- Custom sponsor content provided by Active Minds for sponsor to post on social channels highlighting commitment to the mental health movement
- Opportunity for promotional insert in gift bag

## SILVER | \$5,000

- **12 Guests** + additional Brain Bucks for gameplay
- Logo recognition on digital, printed, and promotional materials
- Logo on signage at event
- Opportunity to share post-event highlights via provided social media graphics
- Opportunity for promotional insert in gift bag

## BRONZE | \$2,500

- **6 Guests** + additional Brain Bucks for gameplay
- Listing on event webpage and emails
- Listing on event signage
- Opportunity for promotional insert in gift bag
- Opportunity to share post-event highlights via provided social media graphics

## COMMUNITY SPONSOR | \$1,000

- **2 Leadership Tickets**, including additional Brain Bucks for gameplay
- Listing on event webpage, emails, and all event signage
- Underwriting support for a Young Professional, Youth Champion, or Young Leader guest to join *A Night of Champions*





## TICKETING OPPORTUNITIES

All tickets to A Night of Champions include **Brain Bucks** for arcade + gameplay, heavy hors d'oeuvres and open bar, event program, and take homes from our evening supporting mental health.

### LEADERSHIP CIRCLE

\$300 / ticket

Premium Admission to A Night of Champions, extra Brain Bucks for gameplay, and a custom event gift.

### INDIVIDUAL TICKET

\$175 / ticket

Join us for a night of fun and impact for youth and young adult mental health!

### YOUNG PROFESSIONALS

\$140 / ticket

For our Active Minds alumni and young professionals supporting the movement!

This ticket includes an additional impactful donation to Active Minds and our work!

## EVENT CO-CHAIRS

Our Co-Chairs are a group of dedicated Active Minds supporters standing behind A Night of Champions by highlighting their commitment on event materials and promoting the event to their networks. By lending your name and support, you are sharing with the community that mental health matters to you.

To learn more about joining as a Co-Chair, [CLICK HERE](#).

## IN-KIND SPONSORSHIP OPTIONS

All in-kind sponsors will be recognized with a logo on event signage and in our event program.

Please note that Active Minds reserves the right to bundle donated items.

Silent Auction Donations	Silent auction donation items and experiences valued at a minimum of \$500 each.
Prize Donations	Prize donation items and experiences valued at a minimum of \$100 each.
Dessert Donations	In-kind donations of professionally catered desserts for approximately 250 guests. Desserts must be provided by a licensed chef or bakery of a registered establishment.
In-Kind Support	In-kind services, marketing, and amplification of our event and work, and product donations allow us to reach more supporters and those we serve.
Financial Support	Even if you cannot attend, you can make a 100% tax-deductible contribution that will immediately be used to further our work solving the youth mental health crisis.



Your logo here!





## BOARD OF DIRECTORS

**Steven A. Lerman, Chair**  
Senior Counsel, Lerman Senter

**Rick Mosenkis, Treasurer**  
Former Founder and CEO, WorkZone

**Jen Hartstein, PsyD, Secretary**  
Hartstein Psychological

**Brad Blanken, Development Committee Co-Chair**  
Owner, MBB Delivery

**Rita Barksdale**  
Director, Amazon

**Nathan Blanken**  
President Emeritus, Active Minds  
Student Advisory Committee

**Anthony M. Bongiorno, Esq.**  
Legal Consultant, Active Minds Senior Counsel

**Paula Crow**  
VP, Student Success and Outreach, ECMC

**Paul Di Vito**  
Marketing Consultant, Washington DC

**Luc Francillon**  
Vice President of Finance, Smiths Detection-Americas

**Michael Glickman**  
President, Computer Network Architects

**Angela Glymph, PhD**  
CEO, Peer Health Exchange

**Anushka Gupta**  
President, Active Minds Student Advisory Committee

**Gail Kamer Lieberfarb**  
Former Board Chairperson and Executive Director, National Mental Health Awareness Campaign

**Alison K. Malmon**  
Founder and Executive Director, Active Minds

**Ilene Rosenstein, PhD**  
Associate Vice Provost, Campus Wellness and Education, University of Southern California

**David Roter**  
Senior Director, Global Client Partnerships, Netflix

**Arjun Shah**  
Principal, Carlyle

**(In Memoriam) Sue Cimbricz**

## ACTIVE MINDS LEADERSHIP

We are fortunate to have the guidance of nationwide leaders who support our organization's operations and growth as we continue to change the conversation around mental health.

## STUDENT ADVISORY COMMITTEE

Active Minds is led by youth and young adults. Our advisory group of college and university leaders underpins our work.

**Anushka Gupta**  
New York University

**Emma Lamoreaux**  
Temple University

**Rachna Edalor**  
Texas A&M University

**Adia Fadaei**  
Point Loma Nazarene University

**Oliver Halliwell**  
Creighton University

**Naomi Hines**  
Bowie State University

**D'Aubre' Lewis**  
North Carolina A&T State University

**Blake Matthews**  
Ithaca College

**Emily Muench**  
Baldwin Wallace University

**Zafir Naseem**  
University of Maryland, College Park

**Joanna Oommen**  
University of California, Riverside

**Hannah Rabbani**  
De Anza College

**Zoe Tait**  
University of California, San Diego

**Fiona Wu**  
Vanderbilt University

**Stephanie Yau**  
University of Pittsburgh



# A NIGHT OF *CHAMPIONS*

**We are excited to welcome you to *A Night of Champions*  
in support of the mental health movement!**

## **confirm your sponsorship**

complete our online commitment form at  
[aminds.network/nightdc-sponsor](http://aminds.network/nightdc-sponsor)

## **questions and custom opportunities**

for support or to discuss custom participation, please contact  
Brett Curtis via email at [brett@activeminds.org](mailto:brett@activeminds.org) or 202.332.9595 x104

## **more information**

tickets, event schedule, and night-of details can be found online at  
[www.activeminds.org/nightdc](http://www.activeminds.org/nightdc)

